

慕尼黑上海激光、光电展

LASER World of PHOTONICS CHINA

SOLUTIONS in LIGHT

展后报告

Post Show Report

与您相约2011!
See You in 2011!

www.laserchina.net
www.world-of-photonics.net

2010年3月16-18日
上海新国际博览中心
March 16-18, 2010
Shanghai New International Expo Centre

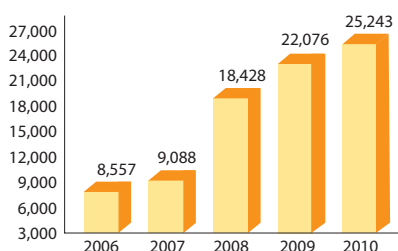
LASER CHINA 稳步增长 Steady Growth at LASER World of PHOTONICS CHINA

慕尼黑上海激光、光电展 (LASER World of PHOTONICS CHINA) 作为德国慕尼黑国际博览集团主办的LASER World of PHOTONICS在华的子展，自2006年登陆中国以来，经过短短五年已经迅速成为了亚洲激光光电行业的领先展会。自首届以来，展商数逐年递增，稳固立足于中国激光光电行业。在2010年为期三天的展期中，更有近**93%**的展商表示愿意继续参与2011年慕尼黑上海激光、光电展这一国际化、高质量的展示平台。

LASER World of PHOTONICS CHINA, the Chinese version of its counterpart in Munich, Germany, has established itself as a leading professional trade show in the laser and photonics industry just 5 years after its entry into China in 2006. The exhibitor number has been increasing each year—93% of the loyal exhibitors are eager to join the high-quality international platform - LASER World of PHOTONICS CHINA next year.



历届展会观众数据 Visitor figures from 2006-2010



2010年观众基本数据 Visitor facts and comments in 2010

- 观众人数达到25,243人，同时吸引了957名会议听众
25,243 visitors and 957 conference participants
- 观众评价 Favourable responses from visitors



愿意2011年再次参观
92% would visit LASER World of PHOTONICS CHINA again in 2011



愿意推荐商业伙伴或同事参观
95% would recommend visiting LASER World of PHOTONICS CHINA to business partners and friends

观众来源（按采购决策中的角色） Visitor's role in decision making

决策者 Final decision	25.39%
推荐人 Evaluate and recommend	49.79%
执行者 Specify	13.30%
无关 Not involved	11.52%

观众来源（按其产品/服务所属的领域） Visitor structure by industry sector

材料加工 Material processing	25.71%
测试测量 Test and measuring	15.96%
光学 Manufacturing of optics	15.28%
电子 Manufacturing of electronics	28.81%
医疗诊断 Medical diagnosis	21.81%
生物技术 Biotechnology	4.03%
通讯 Communications	9.94%
科研研发 Research and science	4.91%
图像处理 Image processing	7.05%
照明 Lighting / Illumination	9.65%
其他 Other	5.52%

观众来源（按职能） Visitor structure by function

研发 R&D	28.24%
工程设计 Design / Engineering	14.35%
管理层 Corporate management	8.72%
产品制造 Manufacturing / Production	23.10%
采购 Procurement	10.08%
市场 / 销售 Marketing / Sales	21.57%
在校学生 Student / Not working	4.26%
其他 Other	3.32%

按职能分，您可以建议、指定或授权购买哪类产品 Please indicate the product and technology you are looking for

激光器和光导发光元件 Lasers and optronics	45.45%
光学 Optics	25.70%
光学生产技术 Production technology for optics	11.63%
传感器、测试测量 Sensors, test and measurement	25.35%
生产工程（激光加工系统） Lasers and laser systems for production engineering	14.02%
光学测量系统 Optical measurement systems	10.01%
光学信息技术 Optical information technology	15.55%
生物光子学和生命科学 Biophotonics and life sciences	4.61%
成像技术 Imaging	7.35%
照明技术 Illumination	14.19%
其他（请注明） Other	6.70%

Photonics Show in the Whole of Asia!



2010年展商基本数据 Exhibitor facts and comments in 2010

- 来自17个国家和地区的275家企业参加
275 exhibitors from 17 countries and regions
- 展馆面积: 11,500平方米
Exhibition area: 11,500 sqm

展商评价 Favourable responses from exhibitors



愿意2011年再次参展
93% would participate in
LASER World of PHOTONICS CHINA
again in 2011



愿意推荐商业伙伴或同事参展
96% would recommend exhibiting at
LASER World of PHOTONICS CHINA to
business partners and associates

展商评语 Exhibitor Statement

“今年的慕尼黑上海激光、光电展是有史以来最好的一届。我们对观众的数量和质量都十分满意。我希望慕尼黑上海激光、光电展像过去五年那样继续保持快速增长。”
“LASER World of PHOTONICS CHINA this year is the best show ever. We are quite satisfied with the visitor quantity and quality. I hope it will keep up growing as it did during the past 5 years.”

—— **Weinmann Guenther**, 通快中国(香港)有限公司总经理 / **Mr. Guenther Weinmann, General Manager, TRUMPF China**

“慕尼黑上海激光、光电展是一个国际知名的展会,在展览的组织方面都是十分到位的。我们是第五次连续参展,我们明年肯定会继续参展,可能面积还要扩大。”
“LASER World of PHOTONICS CHINA is a world-renowned exhibition with high degree of organization. It's our fifth time participating in this exhibition. We are even planning to enlarge our stand in the future.”

—— **吴让大**, 武汉楚天工业激光设备有限公司总经理 / **Mr. Wu Rangda, General Manager, Wuhan Chutian Industry Laser Equipment Co., Ltd.**

“我们一定会把这个展会当成一年中最重要的展会来对待,因为这个展会正在成为中国以至于亚洲最大的激光展。希望主办方好好打造这个品牌,使之成为能和德国的慕尼黑激光、光电展、美国激光展形成三足鼎立的代表中国及亚洲激光界的盛会。”
“We will handle LASER World of PHOTONICS CHINA as our most important event every year, because it is now becoming the biggest laser trade show in China, and even in Asia. We hope the organizer will build up the brand to form a tripartite with LASER World of PHOTONICS in Germany and the laser trade show in America.”

—— **顾波**, 阿帕奇(北京)光纤激光技术有限公司总经理 / **Mr. Gu Bo, General Manager, IPG (Beijing) Fiber Laser Technology Co., Ltd.**

“今年展会整体情况非常的好,最吸引人的就是观众质量一直非常之好,尤其是职业化,专业化都比较强。明年一定会继续参加。”
“The best part of LASER CHINA is the professionalism of the exhibition. I hope LASER CHINA continues its leading position in China and we'd like to enlarge our booth space next year.”

—— **陈寅飞**, 相干(北京)商业有限公司中国区总经理 / **Mr. Chen Yanfei, General Manager of China District, Coherent (Beijing)**

媒体宣传 Press Promotion

专业媒体 Trade Media 36家

新闻报道 News & Features 158篇

广告 Advertisement 87次

到场记者 On-site Journalists 152人

高质量同期活动 High Quality Conference Program



第五届国际应用激光技术中国研讨会 (LPC 2010) V. International Conference on Laser Processes and Components (LPC 2010)

会议议题 Topic :

- 激光宏观加工 Laser Micro Processing
- 激光加工的新应用 New Application of Laser Processing
- 新激光系统的工业应用
New Laser Systems for Industrial Applications
- 高功率激光系统及应用
High Power Laser Systems and Applications

主办单位 Organizers :

- 汉诺威激光中心 Laser Zentrum Hannover
- 德国慕尼黑国际博览集团 Messe München International
- 美国激光学会 Laser Institute of America
- 中国光学学会激光加工专业委员会
Chinese Optical Society - Laser Processing Committee

到场人数 Attendees : 398 人
报告数 Presentations : 27 场

光学设计与检测培训班 Workshop on Optical Design and Inspection

会议议题 Topic :

- 光学设计前沿发展动态及应用
Frontiers of optical design and the comparison and use of optical design software
- 现代光学元件的发展与检测
Development and detection of modern optical components
- 光学数字面形 / 轮廓测量技术
Optical digital surface / profile measurement techniques
- 光学检测仪器的原理及使用要点
Principles and operation essentials of optical detection

主办单位 Organizers :

- 上海光学精密机械研究所
Shanghai Institute of Optics and Fine Mechanics
- 中国激光杂志社 China Laser Press
- 德国慕尼黑国际博览集团 Messe München International

光学前沿——第五届激光技术论坛暨“2009中国光学重要成果”发布会 Optics Frontier-The Fifth Laser Technology Forum and Outstanding Achievements Release Conference of Chinese Optics 2009

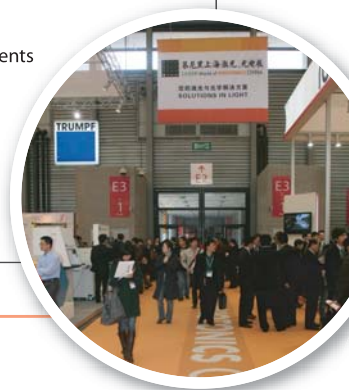
会议议题 Topic :

- 全固态激光器及新型激光器 All - solid - state lasers and novel lasers
- 飞秒激光与微纳光学 Femtosecond lasers and fiber lasers
- 高功率激光器及其应用
High - power lasers (gas, liquid, solid) and their applications
- 激光材料及元器件 Laser materials and components
- 半导体激光器及光纤激光器技术
Semiconductor lasers and fiber lasers
- 激光探测技术 Laser detection technology
- 激光制造技术及应用
Laser manufacturing technology and applications
- 激光医学等其他激光应用技术
Laser medicines and other applied technology
- 能源光子学 Energy photonics
- 红外技术及器件 Infrared technology and components

主办单位 Organizers :

- 上海光学精密机械研究所 Shanghai Institute of Optics and Fine Mechanics
- 德国慕尼黑国际博览集团 Messe München International

到场人数 Attendees : 439 人 报告数 Presentations : 19 场



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